



**Ecco Domani Fashion Foundation  
CONTEST APPLICATION QUESTIONNAIRE**

1. Name
2. Address
3. Telephone/Fax
4. Email address
5. Brief bio (attach resume)
  
6. Why do you feel you deserve the Ecco Domani Fashion Foundation award?
  
7. How does your collection set you apart from other young designers? What makes your designs unique?
  
8. What would it mean to you to have your collection shown at Fall Fashion Week, February 2011 in New York City, through the Ecco Domani Fashion Foundation?
  
9. Please provide 3 fashion design industry related references (i.e., retailers, established designers, fashion journalists, or members of industry organizations such as FGI or CFDA).
  
10. Who is your favorite Ecco Domani Fashion Foundation alumni winner? Why?
  
11. If you are applying for the Sustainable Design category, what is your vision for your collection? Please explain how your collection and/or production methods qualify you for this category. (See Application Criteria for more details on how to qualify for this award category.)
  
12. Please submit a 2-3 minute video with application including the following information:
  - Describe your design point-of-view/aesthetic
  - Explain why you believe you should be an Ecco Domani Fashion Foundation award recipient and why this award is important to you
  - Provide a brief statement on why/how this is a form of self-expression for you
  - Show samples of your collection
  - Feel free to include answers to any of the above application questions

*\*Videos must be submitted on a CD or DVD*

-more-



**Submit completed applications to:** Laura Bruskin, DeVries Public Relations, 30 East 60<sup>th</sup> Street, 14<sup>th</sup> Floor, New York, NY 10022 no later than October 15, 2010, 5:00 pm EST. See Official Rules at <http://www.eccodomani.com/fashion-foundation/award/official-rules.asp>.

*\*Please note that all submissions, including but not limited to videos, look books and photos become the sole property of Ecco Domani, its representatives and affiliates. By submitting these materials in connection with your application, you hereby assign all rights therein to Ecco Domani. Submissions may be used in any manner, commercial or otherwise, in any and all media or advertising, and will not be returned unless deemed absolutely necessary by Ecco Domani. Every effort will be made to return submitted clothing to semifinalists who include their name, description of submitted clothing and the date they will be collecting the clothing from DeVries Public Relations. Ecco Domani is not responsible for lost or damaged submissions and/or returning clothing without the required information.*

\*\* If applicant is selected as one of the seven recipients of the Ecco Domani Fashion Foundation award, he/she will be contractually bound (by agreement distributed upon notice of award), to host their fashion show or presentation in New York during Fashion Week, February 2011.

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